BRAND SYSTEM · ACCESSIBILITY · TECHNICAL SEO

# SuiteAnvil
# Brand system audit

https://suiteanvil.com/


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OVERALL READINESS

**84**

| BRAND CONSISTENCY | WCAG CONTRAST | SEO READINESS |
|---|---|---|
| 76 /100 | 80 /100 | 95 /100 |

Prepared by SuiteAnvil for SuiteAnvil · 13 pages

01 · COVER & IDENTITY

# Brand identity summary

Scan a company URL once.

| DOMAIN | SOURCE | SCANNED | HEADING FONT |
|---|---|---|---|
| suiteanvil.com | Live scan | 2026-11-10 | SF Pro Display |

#0066CC #10B981 #B45309 #FBFBFD #111113 #6E6E73 #E5E5EA

## Prioritized findings

**2** High priority | **2** Medium priority | **2** Low priority

| PRIORITY | AREA | FINDING AND RECOMMENDATION |
|---|---|---|
| HIGH | Accessibility | **Secondary on surface fails WCAG AA (2.45:1)**<br>#10B981 on #FBFBFD needs 4.5:1 for body text. Use #0B835B instead to pass without changing the hue. |
| HIGH | Accessibility | **White on secondary fails WCAG AA (2.54:1)**<br>#FFFFFF on #10B981 needs 4.5:1 for body text. Use #383838 instead to pass without changing the hue. |
| MEDIUM | Brand | **76 distinct color values in production CSS**<br>76 distinct color values in production CSS: moderate sprawl; map one-off values to tokens. |
| MEDIUM | Brand | **5 font families detected**<br>5 font families detected; most brands need two (display + text) plus one monospace. |
| LOW | SEO | **Meta description**<br>197 chars |
| LOW | Dark mode | **Adjust primary for dark surfaces**<br>Use #0078F0 instead of #0066CC on #0A0D13 to keep 4.5:1 contrast in dark mode. |

02 · COLOR & CONTRAST

# Color system and surface tones

Brand consistency 76/100. Roles are inferred from where each color is used: buttons, links, backgrounds and brand-named custom properties.

**Primary**
Blue
#0066CC
rgb(0, 102, 204)
hsl(210 100% 40%)

**Secondary**
Teal
#10B981
rgb(16, 185, 129)
hsl(160 84% 39%)

**Accent**
Orange
#B45309
rgb(180, 83, 9)
hsl(26 90% 37%)

**Surface**
White
#FBFBFD
rgb(251, 251, 253)
hsl(240 33% 99%)

**Text**
Black
#111113
rgb(17, 17, 19)
hsl(240 6% 7%)

**Muted**
Graphite
#6E6E73
rgb(110, 110, 115)
hsl(240 2% 44%)

**Border**
Stone
#E5E5EA
rgb(229, 229, 234)
hsl(240 11% 91%)

## Primary tonal scale

| 50 | 100 | 200 | 300 | 400 | 500 | 600 | 700 | 800 | 900 | 950 |
|---|---|---|---|---|---|---|---|---|---|---|

SURFACE TONES · NEUTRAL WHITE

| | | |
|---|---|---|
| **Canvas** | #FBFBFD | Page background |
| **Card** | #FFFFFF | Raised panels and modules |
| **Hairline** | #E5E5EA | 1 px dividers and inputs |

SUPPORTING COLORS

- #1D1D1F
- #2C2C2E
- #08090A
- #8E8E93
- #5B5B62
- #1A1A1A

## Consistency notes

- 76 distinct color values in production CSS: moderate sprawl; map one-off values to tokens.
- 5 font families detected; most brands need two (display + text) plus one monospace.

02 · COLOR & CONTRAST

# WCAG 2.1 contrast matrix

8 of 10 pairings pass AA and 3 pass AAA. AA needs 4.5:1 for body text and 3:1 for large text and UI; AAA needs 7:1. Fixes keep the hue and shift lightness only.

| SAMPLE | PAIRING | RATIO | AA | AAA | FIX |
|---|---|---|---|---|---|
| Aa | **Body text on surface**<br>#111113 on #FBFBFD | 18.25:1 | PASS | PASS | No change |
| Aa | **Secondary text on surface**<br>#6E6E73 on #FBFBFD | 4.91:1 | PASS | FAIL | No change |
| Aa | **Primary as link/text on surface**<br>#0066CC on #FBFBFD | 5.39:1 | PASS | FAIL | No change |
| Aa | **Button label on primary**<br>#FFFFFF on #0066CC | 5.57:1 | PASS | FAIL | No change |
| Aa | **Accent on surface**<br>#B45309 on #FBFBFD | 4.86:1 | PASS | FAIL | No change |
| Aa | **Secondary on surface**<br>#10B981 on #FBFBFD | 2.45:1 | FAIL | FAIL | #0B835B |
| Aa | **White on secondary**<br>#FFFFFF on #10B981 | 2.54:1 | FAIL | FAIL | #383838 |
| Aa | **Body text on white**<br>#111113 on #FFFFFF | 18.86:1 | PASS | PASS | No change |
| Aa | **Dark mode: text on canvas**<br>#F5F5F7 on #0A0D13 | 17.86:1 | PASS | PASS | No change |
| Aa | **Dark mode: primary on canvas**<br>#0078F0 on #0A0D13 | 4.58:1 | PASS | FAIL | No change |

### HOW TO READ THE VERDICTS

PASS meets the level for body text. LARGE passes only for text from 18.66 px bold or 24 px regular, icons and UI borders. FAIL needs the suggested fix before publication.

03 · TYPOGRAPHY

# Typography hierarchy and specimen

Detected families, the faces used to set this report, and the fallback stacks to ship in code.

| ROLE | DETECTED FAMILY | SET IN THIS PDF | CSS STACK |
|---|---|---|---|
| **Headings** | SF Pro Display | Inter | `"SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-s…` |
| **Body** | SF Pro Display | Inter | `"SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-s…` |
| **Mono / data** | JetBrains Mono | Courier (PDF built-in) | `"JetBrains Mono", "SF Mono", ui-monospace, Menlo, Consolas, monospace` |

## Specimen scale

| | |
|---|---|
| Display · 38 | **SuiteAnvil** |
| H1 · 26 | **Clarity at every size** |
| H2 · 19 | **Headings carry the hierarchy** |
| H3 · 14 | **Section heading for reports and decks** |
| Body · 10.5 | Clear typography carries a brand further than any illustration. Body copy should read effortlessly at reading sizes, with comfortable line length and steady rhythm. |
| Caption · 8 | Captions, metadata and legal lines sit one step below body text. |
| Mono · 9 | `#0066CC  10px  1,284.50  0123456789` |

## Families detected on the site

**Inter**
css · 100%

**SF Pro Display**
css · 17%

**SF Pro Text**
css · 6%

**Frutiger**
css · 6%

**JetBrains Mono**
font-face · 6%

SF Pro Display (headings) is previewed with Inter; SF Pro Display (body) is previewed with Inter, a free Google Fonts stand-in. Confirm you hold a commercial license, or client authorization, before publishing work set in the original typeface.

04 · VIBE & GEOMETRY

# UI vibe, geometry and spacing

SuiteAnvil reads as rounded on a neutral white canvas. These tokens drive the Adaptive templates in Doc Engine, the business cards and the Sitemap Bot widget.

**Sharp**
0-2 px

**Technical**
4-6 px

**Rounded**
8-14 px

**Pill**
16 px+

LIVE SAMPLE

**SuiteAnvil**
Card radius 18px

Primary Secondary

RADIUS TOKENS

| | |
|---|---|
| radius-sm | 6px |
| radius-md | 10px |
| radius-lg | 14px |
| radius-button | 10px |
| radius-control | 10px |
| radius-card | 18px |

Source: measured from production CSS.

## Surface palette · Neutral white

**Canvas**
#FBFBFD

**Card**
#FFFFFF

**Hairline**
#E5E5EA

**Dark canvas**
#0A0D13

## Spacing system

Recommended 8 px base grid, derived from the rounded geometry (generous, rounded layouts). Not measured from the site.

| | |
|---|---|
| space-1 | 8px |
| space-2 | 16px |
| space-3 | 24px |
| space-4 | 32px |
| space-6 | 48px |
| space-8 | 64px |
| space-12 | 96px |
| space-16 | 128px |

05 · TECHNICAL SEO

# Technical SEO audit

Score 95/100 · 13 of 14 weighted checks pass · scanned 2026-11-10.

| STATUS | CHECK | WT | DETAIL |
|---|---|---|---|
| PASS | **Title tag** | 10 | 53 chars: “SuiteAnvil: Brand, Document & Lead Suite from One URL” |
| WARN | **Meta description** | 10 | 197 chars |
| PASS | **Single H1 heading** | 8 | 1 H1 element(s) |
| PASS | **Canonical URL** | 6 | https://suiteanvil.com/ |
| PASS | **HTML lang attribute** | 5 | lang="en" |
| PASS | **Mobile viewport** | 6 | width=device-width, initial-scale=1 |
| PASS | **Open Graph tags** | 8 | 3/3 of og:title, og:description, og:image |
| PASS | **Twitter / X card** | 4 | summary_large_image |
| PASS | **Structured data (JSON-LD)** | 6 | Organization, WebSite, SoftwareApplication, WebApplication, FAQPage |
| PASS | **HTTPS** | 8 | Served over HTTPS |
| PASS | **Indexable (robots meta)** | 10 | robots="index, follow" |
| PASS | **XML sitemap** | 8 | 35 URLs · https://suiteanvil.com/sitemap.xml |
| PASS | **Favicon / touch icon** | 4 | Icon link present |
| PASS | **Image alt text** | 7 | No images on page |

05 · TECHNICAL SEO

# Meta tags, Open Graph and structured data

What search engines and link previews read from suiteanvil.com.

## Meta tags

| | |
|---|---|
| **Title** | SuiteAnvil: Brand, Document & Lead Suite from One URL |
| **Meta description** | Scan a company URL once. SuiteAnvil extracts the real logo, colors, fonts and UI geometry, then builds the brand audit PDF, Word and PDF documents, print cards, a press kit and a cited sitemap bot. |
| **Canonical** | https://suiteanvil.com/ |
| **Language** | en |
| **First H1** | One URL. Your Entire Corporate Brand, Document & Lead Suite. |
| **Heading outline** | H1 1 · H2 8 · H3 0 · H4 0 |
| **Theme color** | #FBFBFD |

### OPEN GRAPH AND SOCIAL

`og:title`
SuiteAnvil: Brand, Document & Lead Suite from One URL

`og:description`
Scan a company URL once. SuiteAnvil extracts the real logo, colors, fonts and UI geometry, then builds the brand audit PDF, Word and PDF documents, p…

`og:image`
`suiteanvil.com/og.png`

`og:site_name`
SuiteAnvil

`twitter:card`
summary_large_image

### STRUCTURED DATA (JSON-LD)

Organization · WebSite · SoftwareApplication · WebApplication · FAQPage · BreadcrumbList · ItemList

Organization: SuiteAnvil

### XML SITEMAP

**35 URLs**

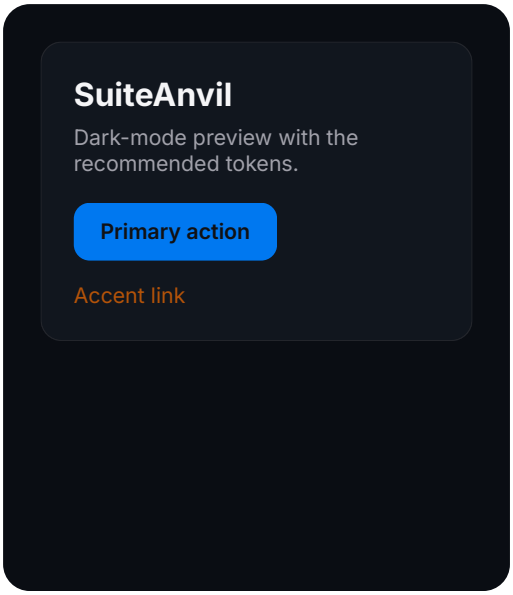
```
https://suiteanvil.com/sitemap.xml
suiteanvil.com/
suiteanvil.com/tools/style-extract
suiteanvil.com/tools/doc-engine
suiteanvil.com/tools/asset-converter
suiteanvil.com/tools/sitemap-bot
suiteanvil.com/pricing
```

06 · DARK MODE

# Dark mode and adaptive surfaces

A neutral dark canvas with a trace of the brand hue. Brand colors are lightness-adjusted so text and actions keep AA contrast on dark surfaces.

| | | |
|---|---|---|
| **canvas** | #0A0D13 | Page background |
| **surface** | #11161E | Cards and panels |
| **elevated** | #191E29 | Menus, popovers |
| **text** | #F5F5F7 | Primary text |
| **muted** | #A1A1AA | Secondary text |
| **border** | #23252B | Hairlines |
| **primary** | #0078F0 | Actions (light: #0066CC) |
| **accent** | #B45309 | Highlights |




## Adaptive surface mapping

| TOKEN | LIGHT | DARK |
|---|---|---|
| **Canvas** | #FBFBFD | #0A0D13 |
| **Card** | #FFFFFF | #11161E |
| **Hairline** | #E5E5EA | #23252B |
| **Primary** | #0066CC | #0078F0 |

## Recommendations

- Ship both themes from the same token names (canvas, card, hairline, primary) and switch values, never components.
- Respect prefers-color-scheme by default and keep a manual toggle stored per visitor.
- Use elevation by lightness (canvas, surface, elevated) instead of shadows, which disappear on dark backgrounds.
- Never place the light primary #0066CC on the dark canvas; use #0078F0 for text-sized elements.

07 · DEVELOPER APPENDIX

# Tailwind v4 config

brand.theme.css

Paste into your global stylesheet. Utilities such as bg-brand, text-ink and rounded-control become available.

```
/* SuiteAnvil design tokens, extracted from https://suiteanvil.com/
Generated by SuiteAnvil StyleExtract · https://suiteanvil.com */
@import "tailwindcss";

@theme {
/* Brand roles */
--color-brand: #0066CC;
--color-brand-foreground: #FFFFFF;
--color-secondary: #10B981;
--color-accent: #B45309;
--color-surface: #FBFBFD;
--color-ink: #111113;
--color-ink-muted: #6E6E73;
--color-line: #E5E5EA;

/* Surfaces (UI vibe: Neutral white) */
--color-canvas: #FBFBFD;
--color-card: #FFFFFF;
--color-hairline: #E5E5EA;

/* Primary tonal scale */
--color-brand-50: #F2F7FC;
--color-brand-100: #E0EDF9;
--color-brand-200: #BFD9F2;
--color-brand-300: #8CBAE8;
--color-brand-400: #4D94DB;
--color-brand-500: #0066CC;
--color-brand-600: #0258AF;
--color-brand-700: #03498F;
--color-brand-800: #05386C;
--color-brand-900: #072A4F;
--color-brand-950: #081E36;

/* Typography: brand family first, free stand-in second */
--font-heading: "SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-s…
--font-sans: "SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-seri…
--font-mono: "JetBrains Mono", "SF Mono", ui-monospace, Menlo, Consolas, monospace;

/* Shape (UI vibe: Rounded · 8-14 px) */
--radius-sm: 6px;
--radius-md: 10px;
--radius-lg: 14px;
--radius-button: 10px;
--radius-control: 10px;
--radius-card: 18px;
}

/* Dark mode overrides (toggle with <html data-theme="dark">) */
@custom-variant dark (&:where([data-theme="dark"], [data-theme="dark"] *));

[data-theme="dark"] {
--color-brand: #0078F0;
--color-brand-foreground: #111113;
--color-accent: #B45309;
--color-surface: #0A0D13;
--color-canvas: #0A0D13;
```

Showing 56 of 63 lines. The complete file is available in StyleExtract under Export.

07 · DEVELOPER APPENDIX

# CSS variables

brand.tokens.css

Framework-agnostic custom properties with light, system-dark and forced-dark values.

```
/* SuiteAnvil design tokens, extracted from https://suiteanvil.com/
Generated by SuiteAnvil StyleExtract · https://suiteanvil.com */
:root {
--brand-primary: #0066CC;          /* rgb(0, 102, 204) · hsl(210 100% 40%) */
--brand-on-primary: #FFFFFF;
--brand-secondary: #10B981;
--brand-accent: #B45309;
--brand-surface: #FBFBFD;
--brand-text: #111113;
--brand-muted: #6E6E73;
--brand-border: #E5E5EA;

--brand-surface-canvas: #FBFBFD;   /* Neutral white */
--brand-surface-card: #FFFFFF;
--brand-surface-border: #E5E5EA;

--brand-font-heading: "SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, …
--brand-font-body: "SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, san…
--brand-font-mono: "JetBrains Mono", "SF Mono", ui-monospace, Menlo, Consolas, monospace;

--brand-radius-style: rounded;    /* Rounded · 8-14 px */
--brand-radius-sm: 6px;
--brand-radius-md: 10px;
--brand-radius-lg: 14px;
--brand-radius-button: 10px;
--brand-radius-control: 10px;
--brand-radius-card: 18px;
}

@media (prefers-color-scheme: dark) {
:root:not([data-theme="light"]) {
--brand-primary: #0078F0;
--brand-on-primary: #111113;
--brand-accent: #B45309;
--brand-surface: #0A0D13;
--brand-surface-canvas: #0A0D13;
--brand-surface-card: #11161E;
--brand-surface-border: #23252B;
--brand-text: #F5F5F7;
--brand-muted: #A1A1AA;
--brand-border: #23252B;
}
}

[data-theme="dark"] {
--brand-primary: #0078F0;
--brand-on-primary: #111113;
--brand-accent: #B45309;
--brand-surface: #0A0D13;
--brand-surface-canvas: #0A0D13;
--brand-surface-card: #11161E;
--brand-surface-border: #23252B;
--brand-text: #F5F5F7;
--brand-muted: #A1A1AA;
--brand-border: #23252B;
}
```

Showing 56 of 57 lines. The complete file is available in StyleExtract under Export.

07 · DEVELOPER APPENDIX

# .cursorrules

.cursorrules

Brand rules for AI coding assistants, so generated UI stays on-brand.

```
# SuiteAnvil UI rules (generated by SuiteAnvil from https://suiteanvil.com/)

You are writing UI code for SuiteAnvil. Follow these brand rules exactly.

## Colors (use these exact values; never introduce new hues)
- primary: #0066CC (text on primary: #FFFFFF)
- secondary: #10B981
- accent: #B45309
- surface/background: #FBFBFD
- text: #111113
- muted text: #6E6E73
- border: #E5E5EA
- dark mode: canvas #0A0D13, surface #11161E, text #F5F5F7, primary #0078F0

## Typography
- headings: "SF Pro Display", body: "SF Pro Display", code/data: "JetBrains Mono"
- heading stack: "SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-se…
- body stack: "SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-serif
- mono stack: "JetBrains Mono", "SF Mono", ui-monospace, Menlo, Consolas, monospace

## UI vibe
- geometry: rounded (Rounded · 8-14 px); controls 10px, cards 18px
- surfaces: Neutral white; canvas #FBFBFD, card #FFFFFF, hairline #E5E5EA

## Shape & elevation
- radius: sm 6px, md 10px, lg 14px, buttons 10px
- prefer 1px #E5E5EA borders over heavy shadows

## Accessibility
- body text must meet WCAG AA (4.5:1). Pairs that currently fail:
- Secondary on surface: replace #10B981 with #0B835B on #FBFBFD
- White on secondary: replace #FFFFFF with #383838 on #10B981

## Implementation
- If Tailwind is used, reference theme tokens (bg-brand, text-ink, border-line, rounded-control) instead of…
- Never use gradients or decorative blobs unless the design explicitly calls for them.
```

The complete file is available in StyleExtract under Export.

07 · DEVELOPER APPENDIX

# DESIGN.md

DESIGN.md

Human- and agent-readable design system context for the repository root.

```
# SuiteAnvil: Design System Context

> Source: https://suiteanvil.com/ · Extracted by SuiteAnvil StyleExtract on 2026-11-10.
> Use this file as ground truth when generating UI for SuiteAnvil. Do not invent new colors or fonts.

## Brand summary
Scan a company URL once. SuiteAnvil extracts the real logo, colors, fonts and UI geometry, then builds the …

## Color tokens
| Role | Hex | RGB | Usage |
|---|---|---|---|
| Primary | `#0066CC` | rgb(0, 102, 204) | Primary buttons, links, focus rings. Label color on primary: `#F…
| Secondary | `#10B981` | rgb(16, 185, 129) | Secondary emphasis, dark sections |
| Accent | `#B45309` | rgb(180, 83, 9) | Highlights, badges, charts. Never for body text |
| Surface | `#FBFBFD` | rgb(251, 251, 253) | Page background |
| Text | `#111113` | rgb(17, 17, 19) | Body copy and headings |
| Muted | `#6E6E73` | rgb(110, 110, 115) | Captions, metadata, placeholder text |
| Border | `#E5E5EA` | rgb(229, 229, 234) | Hairline dividers and input borders |

### Dark mode
Canvas `#0A0D13`, surface `#11161E`, elevated `#191E29`, text `#F5F5F7`,
muted `#A1A1AA`, border `#23252B`, primary `#0078F0` (AA-adjusted).

## Typography
- Headings: **SF Pro Display** (free stand-in: Inter)
- Body: **SF Pro Display** (free stand-in: Inter)
- Monospace / data: **JetBrains Mono**
- Heading stack: `"SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-s…
- Body stack: `"SF Pro Display", Inter, -apple-system, BlinkMacSystemFont, "Segoe UI", system-ui, sans-seri…

## UI vibe
- Geometry: **Rounded · 8-14 px**. Controls `10px`, cards `18px`.
- Surfaces: **Neutral white**. Canvas `#FBFBFD`, card `#FFFFFF`, hairline `#E5E5EA`.

## Shape
Radius: sm `6px`, md `10px`, lg `14px`, buttons `10px`.

## Accessibility (WCAG 2.1)
8/10 checked color pairs pass AA (4.5:1). Failing pairs and fixes:
- Secondary on surface: `#10B981` on `#FBFBFD` = 2.45:1 -> use `#0B835B`
- White on secondary: `#FFFFFF` on `#10B981` = 2.54:1 -> use `#383838`

## Rules for generated UI
1. Use only the tokens above; derive tints from the primary scale, never new hues.
2. Body text must use Text on Surface (18.25:1).
3. One primary action per view; secondary actions use a bordered neutral button.
4. Keep the rounded geometry: controls `10px`, cards `18px`.
5. Keep shadows subtle; prefer 1px borders in `#E5E5EA` for separation.
```

The complete file is available in StyleExtract under Export.